KRISTINA E. STIDHAM

☆ Greater Philadelphia Area

/in/kstidham



RELEVANT EXPERIENCE

NAPCO Media Philadelphia, PA 01/2018 - Present Video Production Intern

- · Shoot, edit weekly web videos for Target Marketing, Total Retail
- · Copy edit articles on WordPress for Target Marketing, Total Retail

Temple University's Jewkebox A Cappella Philadelphia, PA 09/2014 - Present President

- · Produce, design, assist mixing two studio albums
- · Organize performances, manage email account

Temple University Kornberg School of Dentistry Social Media Student Worker

Philadelphia, PA 02/2017 - 01/2018

- · Wrote, scheduled social media posts, utilized communication plan
- · Increased social media presence on Facebook, Twitter, LinkedIn

20/20 Visual Media Philadelphia, PA 08/2017 - 12/2017 Video Production Intern

- · Edited, logged client video commercials, interviews, testimonials
- · Production Assistant during video shoots on location and in studio

Temple Update, Temple University Television Philadelphia, PA Technical Director, Graphics Coordinator 01/2015 - 05/2017

- · Operated switchboard during live 30 minute news broadcasts
- · Created graphics in Xpression Graphics system for live shows

International Correspondent 09/2016 - 12/2016

- · Independently edited, produced news packages on tight deadlines
- · Developed stories, held interviews, wrote scripts, shot video

Unique Media Dublin, Ireland Public Relations & Production Intern 09/2016 - 12/2016

- · Cataloged client media coverage, operated equipment live in studio
- · Drafted client press releases, researched, wrote radio show content

Update Now, Temple University Television Philadelphia, PA

08/2015 - 12/2015 Co-Producer

· Directed, produced daily shows, wrote stories, operated equipment

WORK EXPERIENCE

Chick-fil-A Montgomeryville Team Member **Temple University Bookstore** General Merchandise Team Member Montgomeryville, PA 06/2016 - Present Philadelphia, PA 08/2015 - Present

SKILLS

Premiere Pro CC, Illustrator, InDesign, Photoshop, Audacity, Final Cut Pro 7, Pro Tools, Canon EOS Rebel T5/T5i/T6/T6i, Canon XA10/XA20, AP ENPS, Ross Carbonite 2S TD Switchboard, Mackie 1604 Mixer, HTML5, Xpression Graphics, Hootsuite, Social Media Marketing, Prezi, Microsoft Office, WordPress, Public Speaking, Spanish (Basic)

AWARDS

Broadcast Pioneers of Philadelphia Scholarship 04/2016

Temple University Dean's List

EDUCATION

Bachelor of Arts Media Studies and Production

Concentration **International Communication** Temple University, Philadelphia, PA Klein College of Media and Communication GPA 3.88, Expected May 2018

> Study Abroad, FIE **Dublin Business School** Dublin, Ireland 09/2016 - 12/2016